

Walk Through a Wedding w/ J&M

Posing 101

7 Commandments of Posing:

- 1) Use their name- a LOT!
- 2) Give encouragement early: Good, Bam, Yowza
- 3) Give them specific marks (left shoulder, look right here)
- 4) Use soft language (lead w/ your heart, not "move your nose")
- 5) Don't manhandle!
- 6) Set the tone with your voice
- 7) Look through my lens like you're looking at my eye.

Philosophy

- * Put them in good situations and then let them go (walking)
- * Make sure they stay physically connected.
- * Set up a shot but you're really waiting for moments in between
- * Ask your WHY: why is he picking her up?/ Reflect who the couple is
- * Show who your couple is: limit silo shots
- * Look for what makes them look best over what's cool/different

5 Go To Poses (What to do in a crunched timeline)

- * Arm on shoulder, forehead to forehead, foreground/background, straight on, connected walk.
- * "Just settle on into that." "Take a deep breath with me" "Breathe through your mouth"
- * Anticipate what you don't want: "wrap your arms around her but not in that prom sort of way."
- * Now YOU move to get different angles/shots

Advanced Posing

- * Influence from fashion: practice them yourself
- * Poses: one hand on hip/leg popped, Anthropologie thumbs, look over shoulder, intense stare.
- * Fun with props (but remember to ask Why?)
- * Encourage movement.
- * Make her look like a magazine/ Him look like GQ

Bridal Party

7 points: 1) one safe shot so they relax 2) one fun standing shot (look at each other and smile) 3) one seated fun shot 4) "BFF shot" 5) Grab two or three of each and set them up with props/J.Crew esque poses 6) encourage "bridal party having fun shots" like bocce ball 7) Pick off candid with 200 8) Details: tie, bouquets, etc